



13 SEPT 2025

**d'Tempat Country Club,
Bandar Sri Sendayan, Seremban**

TIMED RUN : 10KM | 21KM

**EVENT
GUIDE**



MESSAGE FROM THE MATRIX MANAGEMENT

Dear Runners and Friends,

Welcome to the Matrix Malaysia Day Run 2025 — our annual celebration of unity, wellness, and the Malaysian spirit. What began as a simple initiative has grown into one of our biggest events, and this year, we've broken records with over 7,000 participants. It's a powerful reflection of the energy, camaraderie, and community that this run continues to inspire.

We're excited to introduce the first-ever Bubble Run in Negeri Sembilan and the state's longest Malaysia Day-themed mural, created with the Association of Art in Charity & Education for Disabled & Disadvantaged (AACE) and the differently-abled community from Bengkel Seri Sembilan. These meaningful milestones reflect our belief in building more than homes — we build inclusive, thriving communities. We're especially honoured to once again welcome our differently-abled friends, whose presence reminds us that unity means no one is left behind.

A heartfelt thank you to Majlis Bandaraya Seremban, our sponsors, volunteers, and every runner who made this event possible. Enjoy the race, embrace the moment, and carry the spirit of Malaysia proudly in every stride. Happy Malaysia Day!

**Warm regards,
Kelvin Lee
Group Managing Director
Matrix Concepts Holdings Berhad**



KEY EVENT HIGHLIGHTS

Event Overview & Highlights

Get ready for a morning full of energy, fun, and patriotic celebration! Here's what you can look forward to:

5KM Bubble Fun Run

- Family-friendly, non-timed run with two bubble zones, foam showers, music, and great photo ops.

10KM Timed Run & 21KM Half Marathon

- From competitive mid-distance to the ultimate long-distance challenge — both with timing chips, medals, prizes, and serious bragging rights.

Festival Zone: Carnival Games & Giant Mural

- Enjoy fun-filled carnival games with prizes, plus contribute to our Malaysia Day community artwork.





EVENT DAY

Festival Zone Attractions (from 7:00 AM onwards)

Located just beside the finish line, the festival zone is where all the fun begins after your run!

- **Giant mural painting wall (all ages welcome) - come participate in the Official Malaysia Book of Records attempt for the “LARGEST PARTICIPATION IN A SPONGE MURAL PAINTING”**



**LARGEST PARTICIPATION IN A
SPONGE MURAL PAINTING 2025**

- **RM30,000 worth lucky draw prizes sponsored by LG Malaysia**
- **Stage Foam Party with DJ – Dance and Celebrate!**
- **Foam zone for bubble fun selfies**
- **Carnival games and inflatable activities**
- **F&B booths with local treats**



ITINERARY

TIME	ACTIVITIES
5.00 AM	Festival Area Opens, Music Starts 🎉
5.30 AM	21KM Half Marathon Flag Off 🏃♂️
5.40 AM	10KM Warm-Up Session 💪
6.15 AM	10KM Timed Run Flag Off 🏅
6.45 AM	Mass Warm-Up Session 🧘
7.20 AM	National Anthem & Special Ceremony 🇲🇾
7.40 AM	5KM Bubble Fun Run Flag Off 🎈
8.00 AM	VIP Flag Off 🏆
8.30 - 9.30 AM	Prize Giving, Cultural Performance & Lucky Draw 🎭🎁
9.30 AM	Stage Foam Party with live DJ 🎵🎧
11.00 AM	Event Officially Ends ❤️



RACE PACK COLLECTION

Dates: Thursday, 11 Sept & Friday, 12 Sept 2025

Time: 10:00 AM – 8:00 PM

Venue: d'Tempat Country Club, Bandar Sri Sendayan



Self Collection – What to Bring

- NRIC / Passport
- Confirmation Slip (Printed/Digital)

Collection on Behalf

- NRIC / Passport of Collector
- Confirmation Slips of ALL Participants (Printed/Digital)



GETTING THERE

Venue Address:

d'Tempat Country Club
PT 12653, Jalan Pusat Dagangan Sendayan 1,
Bandar Sri Sendayan,
71950 Seremban, Negeri Sembilan



 <https://maps.app.goo.gl/iRbTS9xfctWBHZAd6>

5KM



Strategic Partner :



ROUTE MAP



5KM BUBBLE FUN RUN

FLAG OFF TIME : 7.40AM

**NO BIB, NO RUN
REMEMBER TO WEAR YOUR BIB**

10KM



Strategic Partner :



ROUTE MAP



10KM TIMED RUN

FLAG OFF TIME : 6.30AM

**NO BIB, NO RUN
REMEMBER TO WEAR YOUR BIB**

21 KM



Strategic Partner :



ROUTE MAP



21KM HALF MARATHON
FLAG OFF TIME : 5.30AM

NO BIB, NO RUN
REMEMBER TO WEAR YOUR BIB

FESTIVAL MAP



Strategic Partner :



- | | | | |
|---|---|---|---|
| 1  Starting Arch | 4  Carnival Area | 7  Wall Mural & Photo Wall | 10  Medical Tent |
| 2  Surau | 5  Picnic Area | 8  Toilet | 11  Finishing Arch |
| 3  Baggage | 6  Food Truck | 9  Stage & Foam Station | |

WHERE TO PARK



Strategic Partner :



PARKING PLAN



PARK AT YOUR OWN RISK.
We shall not accept responsibility
for any loss or damage to the vehicle.

BEST DRESSED COMPETITION



Strategic Partner :



THINK YOU CAN WIN BEST DRESSED?

We're looking for runners who go
the extra mile – in Malaysia Day style!



**PRIZES AWAIT THE
BOLDEST, BRIGHTEST,
MOST BERGAYA RUNNERS!**

Terms & conditions apply*

LUCKY DRAW

All registered runners of Matrix Malaysia Day Run 2025 stand a chance to win amazing LG products in our Lucky Draw!

The poster features a central image of a smiling man with glasses, wearing a white t-shirt, holding a pair of colorful sneakers and a black shoe. He is standing in front of a large LG QNED evo AI 2025 television displaying a vibrant, abstract colorful pattern. To the left of the man is a white LG air purifier on a yellow pedestal. To the right is a tall, silver LG soundbar on a yellow pedestal. The background is a gradient of orange and red with falling gold confetti and purple bubbles at the bottom.

MATRIX MALAYSIA DAY RUN 2025

Strategic Partner: 

MATRIX

LUCKY DRAW GIVEAWAY

Win Prizes Worth Over **RM30,000!**

LG QNED evo AI 2025

Sponsored by **LG Subscribe™** 

*Terms & Conditions apply



INFO FOR PARTICIPANTS

Race Rules

- Follow the designated route and markers provided.
- Listen to instructions from Route Marshals at all times.
- Wear your BIB — it's your entry pass.
- Respect your fellow participants and Event Crew.

Safety Measures

- Medical stations and first-aid personnel are available on site.
- Be mindful of fellow runners, families, children, and friends during the event.
- Foam Station Caution:
 - Foam can be slippery — walk or run carefully.
 - Avoid direct contact with eyes or mouth.
 - You may walk around the foam area if you prefer not to go through it.

Portable Toilets

- Portable toilets are available for all guests at the Festival Area.



IMPORTANT REMINDERS

✓ DO's

- Arrive early to avoid last-minute rush.
- Wear your Matrix Run T-shirt.
- Wear proper running shoes for safety and comfort.
- Carry a water bottle for hydration.
- Take photos and share your experience on social media.

⊘ DON'Ts

- Don't use headphones during the run for safety reasons.
- Don't run if you are feeling unwell.
- Don't bring pets to the event.
- Don't litter — use designated trash bins.
- Don't bring alcohol to the event.



EVENT PARTNERS

LG Subscribe™

PRIME

BROOKS

MAWAR
Medical Centre

CMH HOSPITAL PAKAR CMH
SPECIALIST HOSPITAL
森華專科醫院

blood

P
PRESTIGE
PHYSIOTHERAPY

alpro MEDICATION
SAFETY
OUR PRIORITY
药安全 在大专

N8
sports nutrition

Ribena
juicy
since 1959

HIMALAYA
VAJOMBA

yogood
GO

QUAKER
-ESTD 1877-

100
PLUS