



MESSAGE FROM THE MATRIX MANAGEMENT

Dear Runners and Friends,

Welcome to the Matrix Malaysia Day Run 2025 — our annual celebration of unity, wellness, and the Malaysian spirit. What began as a simple initiative has grown into one of our biggest events, and this year, we've broken records with over 7,000 participants. It's a powerful reflection of the energy, camaraderie, and community that this run continues to inspire.

We're excited to introduce the first-ever Bubble Run in Negeri Sembilan and the state's longest Malaysia Day-themed mural, created with the Association of Art in Charity & Education for Disabled & Disadvantaged (AACE) and the differently-abled community from Bengkel Seri Sembilan. These meaningful milestones reflect our belief in building more than homes — we build inclusive, thriving communities. We're especially honoured to once again welcome our differently-abled friends, whose presence reminds us that unity means no one is left behind.

A heartfelt thank you to Majlis Bandaraya Seremban, our sponsors, volunteers, and every runner who made this event possible. Enjoy the race, embrace the moment, and carry the spirit of Malaysia proudly in every stride. Happy Malaysia Day!

Warm regards,
Kelvin Lee
Group Managing Director
Matrix Concepts Holdings Berhad



KEY EVENT HIGHLIGHTS

Event Overview & Highlights

Get ready for a morning full of energy, fun, and patriotic celebration! Here's what you can look forward to:

5KM Bubble Fun Run

 Family-friendly, non-timed run with two bubble zones, foam showers, music, and great photo ops.

10KM Timed Run & 21KM Half Marathon

 From competitive mid-distance to the ultimate longdistance challenge — both with timing chips, medals, prizes, and serious bragging rights.

Festival Zone: Carnival Games & Giant Mural

• Enjoy fun-filled carnival games with prizes, plus contribute to our Malaysia Day community artwork.





EVENT DAY

Festival Zone Attractions (from 7:00 AM onwards)

Located just beside the finish line, the festival zone is where all the fun begins after your run!

 Giant mural painting wall (all ages welcome) - come participate in the Official Malaysia Book of Records attempt for the "LARGEST PARTICIPATION IN A SPONGE MURAL PAINTING"



- RM30,000 worth lucky draw prizes sponsored by LG Malaysia
- Stage Foam Party with DJ Dance and Celebrate!
- Foam zone for bubble fun selfies
- Carnival games and inflatable activities
- F&B booths with local treats



ITINERARY

TIME	ACTIVITIES
5.00 AM	Festival Area Opens, Music Starts 🌿
5.30 AM	21KM Half Marathon Flag Off 🔭
5.40 AM	10KM Warm-Up Session 🂪
6.15 AM	10KM Timed Run Flag Off 🕇
6.45 AM	Mass Warm-Up Session 🏋
7.20 AM	National Anthem & Special Ceremony
7.40 AM	5KM Bubble Fun Run Flag Off 🥊
8.00 AM	VIP Flag Off !
8.30 - 9.30 AM	Prize Giving, Cultural Performance & Lucky Draw ************************************
9.30 AM	Stage Foam Party with live DJ ᢊ
11.00 AM	Event Officially Ends •



RACE PACK COLLECTION

Dates: Thursday, 11 Sept & Friday, 12 Sept 2025

Time: 10:00 AM - 8:00 PM

Venue: d'Tempat Country Club, Bandar Sri Sendayan



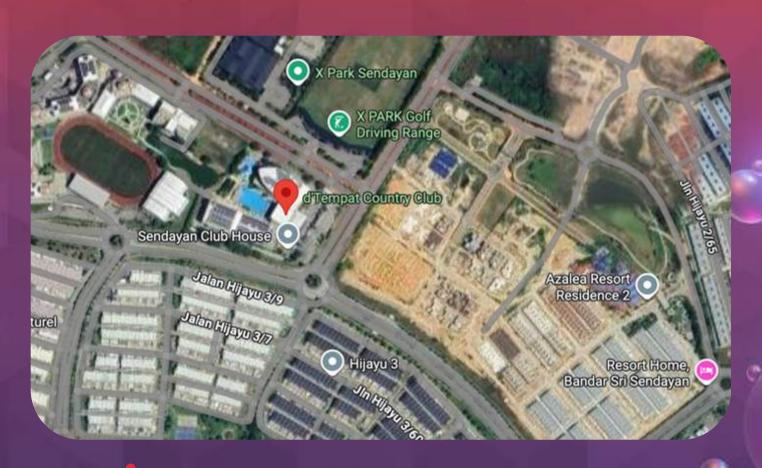
- Self Collection What to Bring
 - NRIC / Passport
 - Confirmation Slip (Printed/Digital)
- Collection on Behalf
 - NRIC / Passport of Collector
 - Confirmation Slips of ALL Participants (Printed/Digital)



GETTING THERE

Venue Address:

d'Tempat Country Club PT 12653, Jalan Pusat Dagangan Sendayan 1, Bandar Sri Sendayan, 71950 Seremban, Negeri Sembilan



https://maps.app.goo.gl/iRbTS9xfctWBHZAd6

5KM



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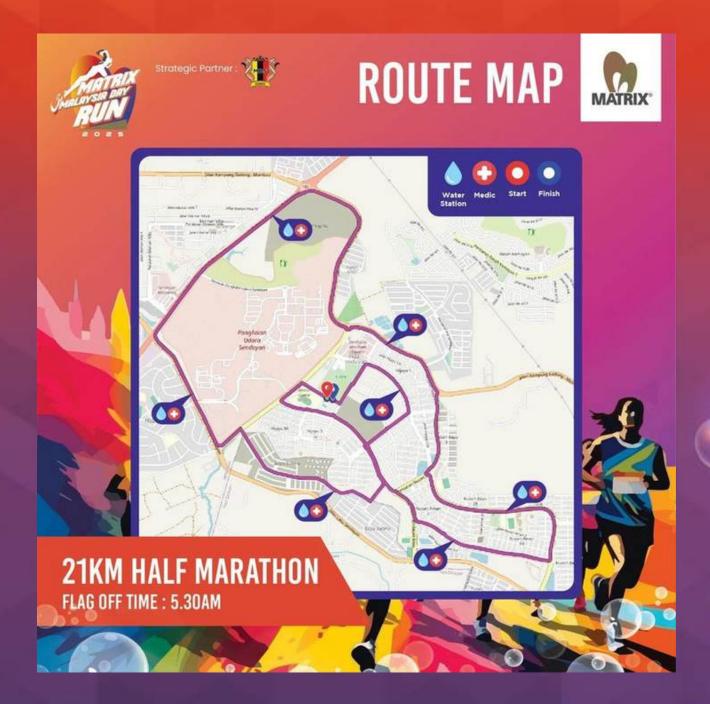
NO BIB, NO RUN
REMEMBER TO WEAR YOUR BIB

10KM



NO BIB, NO RUN
REMEMBER TO WEAR YOUR BIB

21 KM



0

NO BIB, NO RUN
REMEMBER TO WEAR YOUR BIB

FESTIVAL MAP









- 1 Starting Arch 4 Carnival Area
- 10 Medical Tent

- 2 O Surau
- (5) Picnic Area
- 8 NY Toilet
- 11 Kinishing Arch

- 3 🛅 Baggage 6 🔀 Food Truck
- Stage & Foam Station

WHERE TO PARK



BEST DRESSED COMPETITION







THINK YOU CAN WIN BEST DRESSED?

We're looking for runners who go the extra mile – in Malaysia Day style!



LUCKY DRAW

All registered runners of Matrix Malaysia Day Run 2025 stand a chance to win amazing LG products in our Lucky Draw!





INFO FOR PARTICIPANTS

Race Rules

- Follow the designated route and markers provided.
- Listen to instructions from Route Marshals at all times.
- Wear your BIB it's your entry pass.
- Respect your fellow participants and Event Crew.

Safety Measures

- Medical stations and first-aid personnel are available on site.
- Be mindful of fellow runners, families, children, and friends during the event.
- Foam Station Caution:
 - Foam can be slippery walk or run carefully.
 - Avoid direct contact with eyes or mouth.
 - You may walk around the foam area if you prefer not to go through it.

Portable Toilets

 Portable toilets are available for all guests at the Festival Area.



IMPORTANT REMINDERS

✓ DO's

- Arrive early to avoid last-minute rush.
- Wear your Matrix Run T-shirt.
- Wear proper running shoes for safety and comfort.
- Carry a water bottle for hydration.
- Take photos and share your experience on social media.

DON'Ts

- Don't use headphones during the run for safety reasons.
- Don't run if you are feeling unwell.
- Don't bring pets to the event.
- Don't litter use designated trash bins.
- Don't bring alcohol to the event.



EVENT PARTNERS

LG Subscribe[™]

PRIME























